ORGANIZER

ESG CENTER OF EXCELLENCE
Think Tank , connecting researchers and decision-makers

CO-ORGANIZER

University of Applied Sciences and Arts of Southern Switzerland
SUPSI

PARTNERS

THE ATHENA CENTER

The Swiss Institute for Alternative Thinking

ATHENA SCHOOL OF MANAGEMENT

INBREC International Brand & Reputation Community

Ticino Blockchain Technologies Association



4TH INTERNATIONAL SUMMER SCHOOL LUGANO 2027

11 – 17TH OF JULY, 2027

'PURPOSE LED STAKEHOLDER MANAGEMENT'

REAL CASE PROJECTS ON ESG & BLOCKCHAIN

www.esgmeetsblockchain.com

ABOUT THE INTERNATIONAL SUMMER SCHOOL

The International Summer School will be conducted from Sunday, 11 July 2027 to Saturday, 17 July 2027 in the beautiful city of Lugano in Switzerland by the ESG Center of Excellence in partnership with The University of Applied Sciences and Arts of Southern Switzerland (SUPSI) & The Athena Center.

The Summer School will include participants from across the world Including Switzerland, Africa, Asia, Europe, India and South America.

Students will learn and implement strategies and plans in the key global sectors of ESG & Sustainability on one side and Blockchain & Web3 on the other.

They will work together & get great insights from leading industry and academic leaders as they work on Real Case projects in the fields of ESG and Blockchain.

Furthermore the students can attend the ESG meets Blockchain Summit and Awards 2027, taking place at SUPSI on July 14 & 15th.



ESG Center of Excellence International Summer School 2026



Prof. Aditya Singh - Chairman & Marco Casanova - Director ESG Center of Excellence and organizers of the International Summer School and the ESG meets Blockchain Summit

In a world where tokenisation and blockchain is becoming a key enabler and where ESG is a critical and urgent business imperative – the merging of both these areas aims to create thought & action leaders and innovators in this field.

ABOUT SWITZERLAND

Switzerland is a country which needs no introduction. One of the wealthiest countries with some of the world's leading companies headquartered including Nestle, Roche, Novartis, UBS, Richemont, ABB, Swiss Re, Zurich Insurance, Victorinox to name of few. Switzerland has been consistently voted as the world's most innovative country with key focus on areas such as ESG & Sustainability on one side and Web 3 & Blockchain on the other





ABOUT LUGANO

Lugano is located on the banks of the beautiful Lake Lugano in the Swiss Canton of Ticino – the only Italian speaking region of Switzerland. While traditional sectors like banking, finance, tourism & hospitality have long been the main economic areas of focus and located near the economic powerhouses of Zurich in Switzerland and Milan in Italy. Recently Lugano has become a centre of innovation in new areas such as Blockchain, Web3, Crypto, Luxury, Education & now – ESG & Sustainability

ABOUT THE ESG CENTER OF EXCELLENCE

The ESG Center of Excellence is an independent nonprofit, nonpartisan research organization dedicated to strengthening prosperity and human welfare in the global economy through expert analysis and practical policy solutions in connecting the fields of ESG & Blockchain. The ESG Center of Excellence organises several platforms, summits and conferences in the areas of ESG, Sustainability, Blockchain & Web 3 including its flagship – ESG Meets Blockchain Summit in Lugano.





THE ESG MEETS BLOCKCHAIN SUMMIT & AWARDS 2026





ABOUT SUPSI

The University of Applied Sciences and Arts of Southern Switzerland (SUPSI) is one of the nine professional universities recognised by the Swiss Confederation based out of a beautiful & modern campus in Lugano – Ticino. SUPSI is a multidisciplinary, innovative and Latin-culture university, a network-creation leader both in Switzerland and internationally. The SUPSI vision focuses particularly on relationships with partners in the territory, and on exploiting the full potential of its valued position in the national and international academic community.

ABOUT THE ATHENA CENTER

The Athena Center is based out of Lugano in Switzerland. The Athena Center focuses on innovation, research, collaboration and training in the fields of leadership, entrepreneurship, sustainability, higher education, luxury, professional development, differential thinking to name a few. With the City of Lugano focussing on making Lugano a global education hub - The Athena Center plans to contribute towards this vision by partnering and collaborating in getting the best of global educational talent to Lugano.



4th International Summer School Program 2027

FRIDAY, 11 JUNE	CAPACITY BUILDING WEBINAR 1
FRIDAY, 02 JULY	CAPACITY BUILDING WEBINAR 2
SUNDAY, 11 JULY	ARRIVAL IN LUGANO / WELCOME RECEPTION (EVENING)
MONDAY, 12 JULY	REAL CASE PROJECT BRIEFINGS, GROUP ALLOCATIONS & GUEST LECTURES
TUESDAY, 13 JULY	GUEST LECTURES ON ESG AND BLOCKCHAIN
WEDNESDAY, 14 JULY	ESG MEETS BLOCKCHAIN SUMMIT DAY 1/ AWARDS NIGHT
THURSDAY, 15 JULY	ESG MEETS BLOCKCHAIN SUMMIT DAY 2
FRIDAY, 16 JULY	GROUP WORK CONTINUATION & GUEST LECTURES
SATURDAY, 17 JULY	FINAL PRESENTATIONS / CERTIFICATE CEREMONY / FAREWELL RECEPTION







ESG Center of Excellence
International Summer School

Real case projects on ESG & Blockchain

- Real case projects will be worked on by the interculturally mixed International Summer School Masterstudents Groups

- The specific project briefs the respective Group at the beginning of the International Summer School about the project itself, the objectives, the current status and most importantly about the furure challenges / questions that will need to be addressed by the Student Group.

- The specific International Summer School Masterstudent Group works on it during the entire week and presents their findings / solutions / answers / suggestions / ideas during the last day of the International Summer School to the faculty, the jury and the project representatives.

Faculty*



Dr. LEANDRO BITETTI
Head of MSc in Business Administration - SUPSI



PROF. ANDREAS FURRER
Attorner-at-Law (MLL) & Professor of Law - University of Lucerne (CH)



BRUNO PORTELA
Associate Professor of Marketing and Strategy Fundação Dom Cabral (FDC) Brazil



Prof. Dr. FRANCESCA CASALINI
Lecturer & Researcher, SDA Bocconi School of Management, Bocconi University, Milan



PROF. CRENGUTA LEAUA
Director - The Swiss Institute for Alternative Thinking



THOMAS SCHIFFELMANN
Head of Marketing - Handicap International, Munich Business School



MARCO CASANOVA, lic.rer.pol.
Director – ESG Center of Excellence, Program Head International Summer School



PROF. PIETER JAN PERRETT
Building bridges for Swiss and international SMEs with Asia



PROF. ADITYA SINGH
Chair - ESG Center of Excellence, Chairman - The Athena Centre & Director - Athena School of Management



Prof. Dr. NIKOLINA FUDURIC
Lecturer - Institute for Competitiveness and Communication FHNW



GIACOMO PORETTI
Senior Researcher - SUPSI, President - Ticino Blockchain Technologies Association



JOHANNA WAGNER
Senior Advisor ESG @EXTENDAM, Academic Lecturer @ESSEC, Founder @Agence HoPe

* Alphabetical order, from left to right



CONTACT US

ESG Center of Excellence
Crocicchio Cortogna 6
6900 Lugano

adityasingh.athena@gmail.com
www.esgcenter.com